



Environmental Education Fund

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www.environmentaleducationfund.org

Earth Integrity Training

A groundbreaking program for colleges

Mission Statement

The mission of Earth Integrity Training (EIT) is to provide colleges with a program to alert their communities to the status of the environment. There is a critical need to interrupt the persistent rise in greenhouse gases and to protect the oceans, soil, groundwater, and other Earth systems that support Life as we know it. Students are at an impressionable age and are the generation that will be affected with the consequences of inaction. However, widespread lack of information, denial, and unconscious fear slows the necessary cultural shift from occurring.

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Earth Integrity Training:

1. Explains the causes of environmental degradation,
2. Provides an overview into the depth and breadth of the problems
3. Encourages attendees to express their feelings in supportive sessions, transforming their reactions from denial into action
4. Explores options for engagement based upon individual talents and interests including and beyond personal lifestyle changes.

By increasing, the number of institutions and communities of educated people in interdisciplinary fields who can address these critical issues, colleges can be on the vanguard of social change and lead the transition to a sustainable society.

Program Description

There are five components:

1. A short presentation for the college administration on the need for participation in the EIT program.
2. Seminars for the college community, taught by their own trained Environmental Health, Safety and Sustainability, and Counseling Staffs.
3. Train-the-Trainer Workshop for college Counselors exploring climate fear & denial psychology.
4. Train-the-Trainer Workshop for college Environmental Health, Safety and Sustainability (EHSS) staff (and interested faculty) on environmental issues and how to facilitate the workshop.
5. Branding Campaign - Creation of a recognizable logo that attendees can add to their door, as a badge to their email signature, social media and LinkedIn profiles indicating their support and commitment to a living planet.

Additional Benefits of the EIT program:

1. Implementation can be quick and inexpensive.
2. Promotes the use of the Association for the Advancement of Sustainability in Higher Education (AASHE) Sustainability, Tracking, Assessment, and Rating System (STARS), to help colleges implement sustainability solutions.
3. Establishes the principle that we all need to be engaged, not only the environmental community.